

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 4109485

1. THE NAME OF THE CANDIDATE IS: Joe Garcia
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress / Democratⁱⁿ
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Joe Garcia for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Roland Sanchez-Medina
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Roland Sanchez-Medina
Name

12851 SW 42nd St Miami Fla 33157
Address

786-260-2911
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Roland Sanchez-Medina Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER



WPLG, INC.

Justin Votta

PHI

NAT

Orders
Order / Rev: 409485
Alt Order #: 08424858
Product Desc: JOE GARCIA CONGRESS
Estimate: 5289
Flight Dates: 10/26/16 - 10/31/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency
Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave.
 Washington, DC 20001

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser
Name: POL/J GARCIA/D/CON/FL
Demographic: A35+
Product Codes: PL-Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

00:15:00

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	5	\$13,000.00	\$11,050.00
10/31/16	10/31/16	2	\$5,500.00	\$4,675.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	5	\$13,000.00	\$11,050.00	0.00
November 2016	2	\$5,500.00	\$4,675.00	0.00
Totals	7	\$18,500.00	\$15,725.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	10/28/16	10/28/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$2,000.00		0.00			
2	WPLG	10/28/16	10/28/16	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	----1--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$2,500.00		0.00			
3	WPLG	10/31/16	10/31/16	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$2,500.00		0.00			
4	WPLG	10/31/16	10/31/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (8:00 AM-8:30 AM)	1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$3,000.00		0.00			
5	WPLG	10/30/16	10/30/16	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$3,000.00		0.00			
6	WPLG	10/27/16	10/27/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (8:00 AM-8:30 AM)	---1---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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	Week:	10/24/16	10/30/16	---1---		1		\$3,000.00		0.00					
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	Week:	10/24/16	10/30/16	--1----		1		\$2,500.00		0.00					
Totals														7	\$18,500.00